

**Information sessions
and question periods**

Date	Location
Wednesday, January 19, 2005 7:00 p.m.	Centre d'éducation des adultes (CEDA) 2515 Delisle (Lionel-Groulx metro)
Monday, January 24, 2005 7:00 p.m.	Centre Leonardo Da Vinci 8350 Lacordaire, Room 8 (Saint-Léonard)
Tuesday, January 25, 2005 7:00 p.m.	Centre de loisirs Saint-Laurent 1375 Grenet, Room A 136 (Côte-Vertu metro)
Wednesday, January 26, 2005 7:00 p.m.	Office de consultation publique de Montréal (OCPM) 1550 Metcalfe, 14 th Floor (Peel metro)

**Memorandum submission,
auditions and comments sessions**

Monday, February 21 and Tuesday, February 22, 2005
Office de consultation publique de Montréal (OCPM)
1550 Metcalfe, 14th Floor, Suite 1414
(Peel metro)

You would like to present an opinion at one of the meetings or submit a memorandum? We invite you to register at the Office, before February 11, 2005. Memorandums should also be submitted (8 hard copies and electronic format) before that date at the Office.

Additional sessions could be held if necessary.

THE PROPOSED POLICY
IN BRIEF

Five major axes:

Develop access to arts and culture

**Enhance the "cultural quality"
of the living environment**

Provide better and greater support to arts and culture

Promote Montréal's status and reputation

Secure the cooperation of the actors

Read up on it!

Copies of the draft Policy and related documents are posted on the Office Web site. Copies of the draft Policy are also available at Montréal borough offices, libraries, and Accès Montréal offices. Libraries offer free access to the Internet network.

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Montréal
cultural
metropolis
A cultural development
policy proposal
for Ville de Montréal
2004

MONTRÉAL, CULTURAL METROPOLIS A CULTURAL DEVELOPMENT POLICY PROPOSAL FOR VILLE DE MONTRÉAL

The project

The municipal administration wishes to establish a Cultural development policy for Ville de Montréal. To that end, the executive committee of Ville de Montréal has adopted a draft Policy and asked the Office de consultation publique to hold a public consultation on this proposal.



Montréal Cultural Metropolis

The proposed cultural development policy hinges on five major axes:

1 **Develop access to arts and culture**

Montréal, Cultural Metropolis sets two main goals for enhancing access to arts and culture as well as citizen participation, particularly that of the young: democratize knowledge and culture by undertaking a historic upgrading of its libraries and bringing all of them up to standards, following the strategic vision propounded in the document titled *Montréal, ville de savoir*; promote access to culture, therefore that of public development, which touches upon the links with school, the contribution of the arts to social development, dissemination venues, including museums, amateur arts, and the development of heritage.

2 **Enhance the “cultural quality” of the living environment**

Here, the City’s main concern is to orchestrate the work of the boroughs and corporate services in their interventions in the territory: quality of urban development, public art intervention plan, integration of design, development of cultural poles, harmonious and adequate signage. A program of cultural recognition for the boroughs is also proposed towards this end.

3 **Provide better and greater support to arts and culture**

First, *Montréal, Cultural Metropolis* deals with funding: support of the Conseil des arts de Montréal, new approach to funding major cultural institutions, and drawing up a development plan for major festivals, which include, in both cases, the Communauté métropolitaine de Montréal. The policy also deals with artists’ studios, emerging art forms, and cyberculture. For the cultural industries, it proposes a development plan for the film industry, elaborated together with the latter, and identifies the Quartier des spectacles project as a strategic priority.

4 **Promote Montréal’s status and reputation**

Montréal, Cultural Metropolis considers that Montréal should make culture its distinguishing mark: continue to develop its distinctive francophone character, while maintaining its linguistic consensus and promoting a more global approach to intercultural relations, based on inclusion—it is one of the keys to its reputation and future prosperity; fill the gap in its hosting activities with regard to foreign productions, playing host to major trends and state-of-the-art products, fostering all the while its strong presence abroad; support the worldwide struggle for cultural diversity; and make culture Montréal’s trademark, here and abroad.

5 **Secure the cooperation of the actors**

Montréal, Cultural Metropolis wants Montréal’s cultural development to become both an issue and a strategic concern, relying, notably, on citizen participation, the leadership of elected officials, the influence of the cultural sector, the responsibility of the business community, and the weight of governments.

The success of the *Montréal, Cultural Metropolis* project does not depend only on the contents of these five axes, but also on the City’s capacity to diversify its sources of revenue. The City may not have the ambition or the financial capacity to take the place of governments, but it has the means to assume the leadership of cultural development in its territory and secure the longevity of Montréal’s cultural metropolis status.