

# PIERREFONDS WEST VILLAGE

LIVE + WORK + PLAY

#### Outline of Presentation



- 1. Background information
- 2. Site analysis of the western sector of Pierrefonds
- 3. Site & development plans
- 4. Development program
- 5. Recommendations & conclusions





#### Introduction



#### Vision

To be the first New Urbanist community in the West Island, which provides a mix of healthy, sustainable alternatives for people to live, work, and play.

#### Mission

To develop a master planned "live/work" community which will respect the principles of new urbanism so as to promote the appropriate physical and technological environment which will support the growth of technology-based enterprises within a thriving residential, pedestrian-oriented community.

#### **Smart Growth?**



• **Principle 1:** Efficient Use of Land and Energy Resources

Principle 2: Full Utilization of Urban Services

Principle 3: Mix of Uses

Principle 4: Transportation Options

Principle 5: Detailed, Human-Scaled Design

#### New Urbanism at Work: Two Case Studies



- Case Study #1: Legacy
  - Plano, Texas

- Case Study #2: Northwest Landing
  - Dupont, Washington

#### Legacy--Case Study #1



- Site development began in 1983
- 2,665-acre master-planned business and residential community
- Live/work community using neo-traditional planning concepts
- R & D world headquarters for:
  - EDS, Ericsson Village, J.C. Penney & Frito-Lay
- 6.5 million sq.Ft. Of office space; 36,000 employees
- Currently 17,000 Dwelling Units; 4,000+ projected

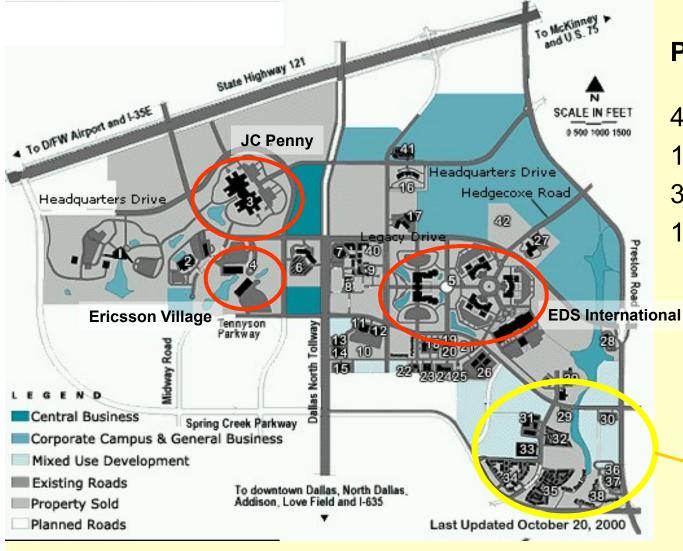






#### Legacy---Case Study #1





#### **Projected Land Use:**

45% Office space15% Commercial space30% Residential space10% Civic space

Residential

Map of Legacy - Plano, Texas

## Northwest Landing--Case Study #2



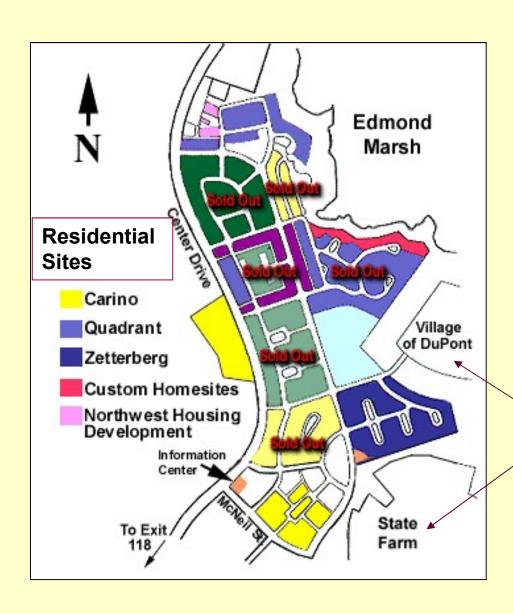
- Site development began in 1989
- 3,000-acre mixed use neo-traditional community
- 10,000 residents and 8,600 employees.
- R & D Headquarters
  - Intel Corporation, Lone Star Northwest, Westblock Pacific,





## Northwest Landing--Case Study #2





#### **Projected Land Uses:**

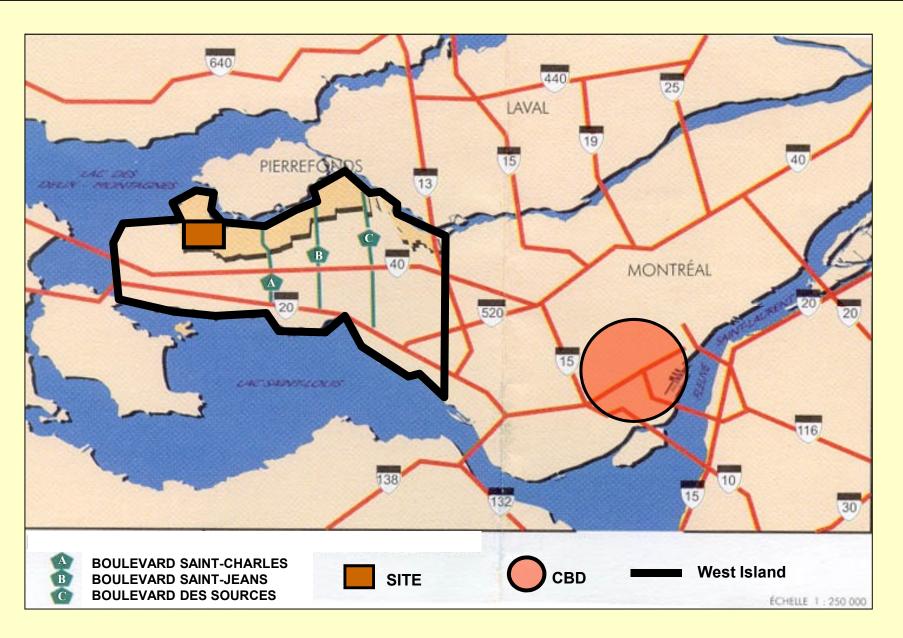
- 12% Office space
- 25% Commercial space
- 32% Residential space
- 50% Civic space

R & D Campuses



# **Regional Context**



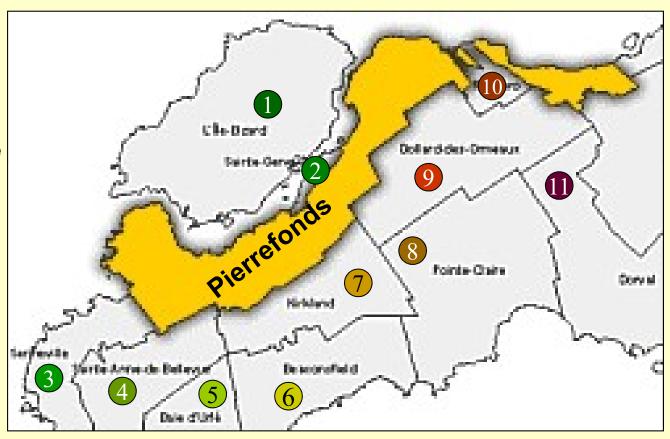


#### Context within the West Island



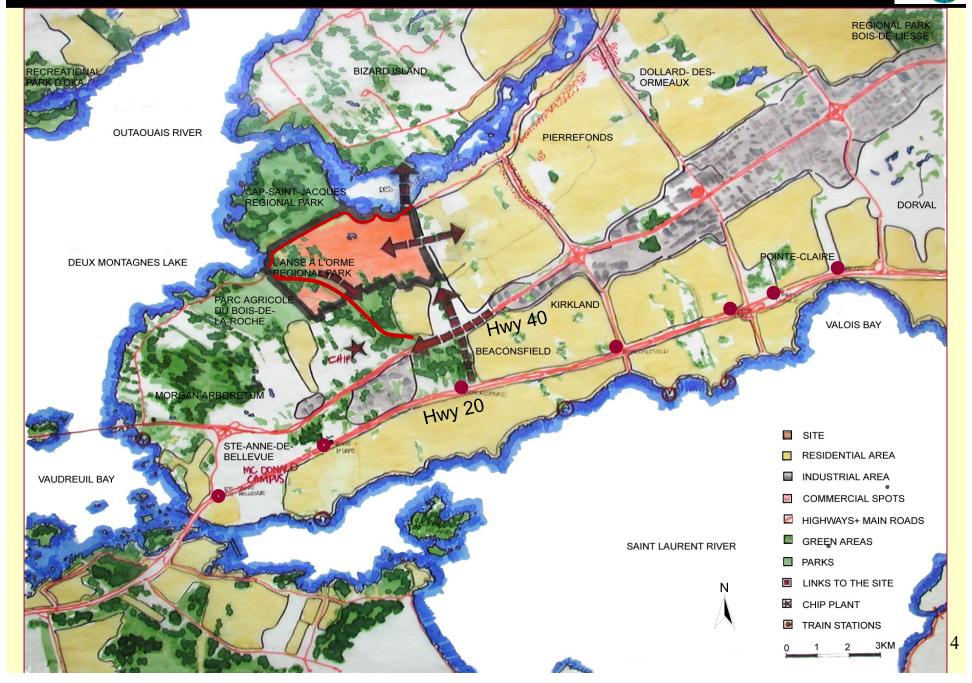
#### West Island Municipalities

- 1 L'Ile Bizard
- Sainte-Genevieve
- Senneville
- Sainte Anne-de-Bellevue
- 5 Baie d'Urfe
- 6 Beaconsfield
- Kirkland
- **8** Pointe-Claire
- O Dollard-des-Ormeaux
- Roxoboro
- Dorval



## Site Context & External Influences Map



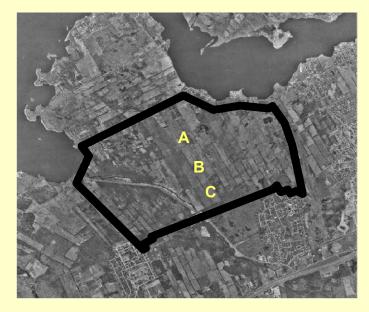


# Biophysical Environment: Site Photos





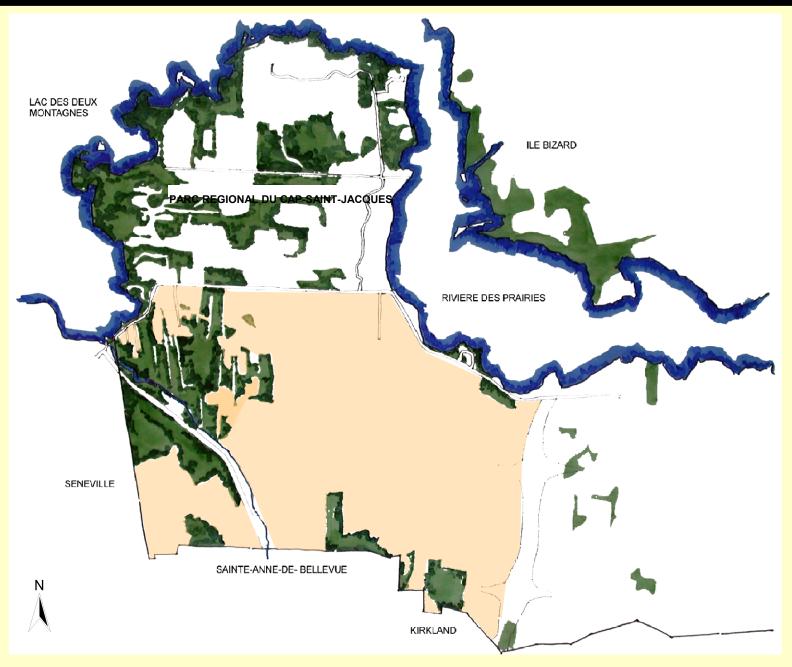






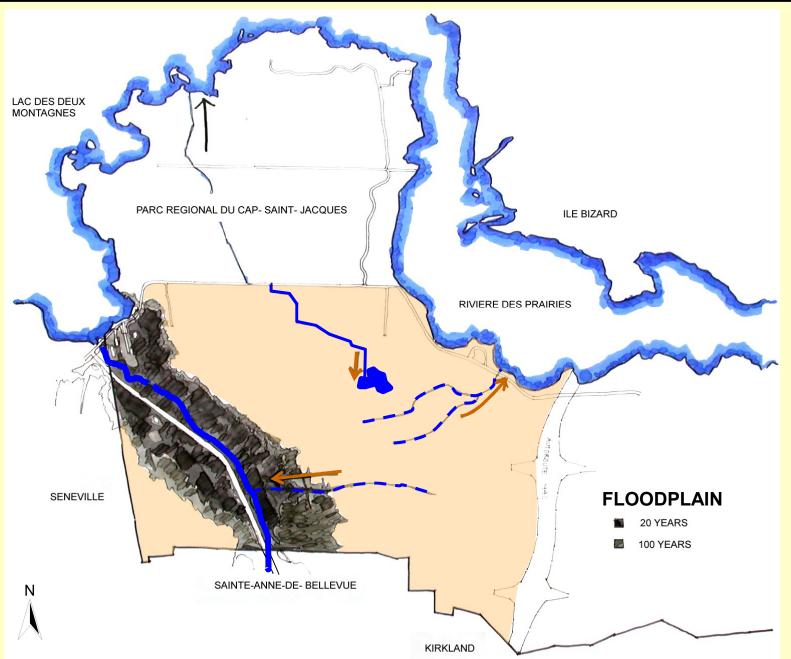
# Forested Area





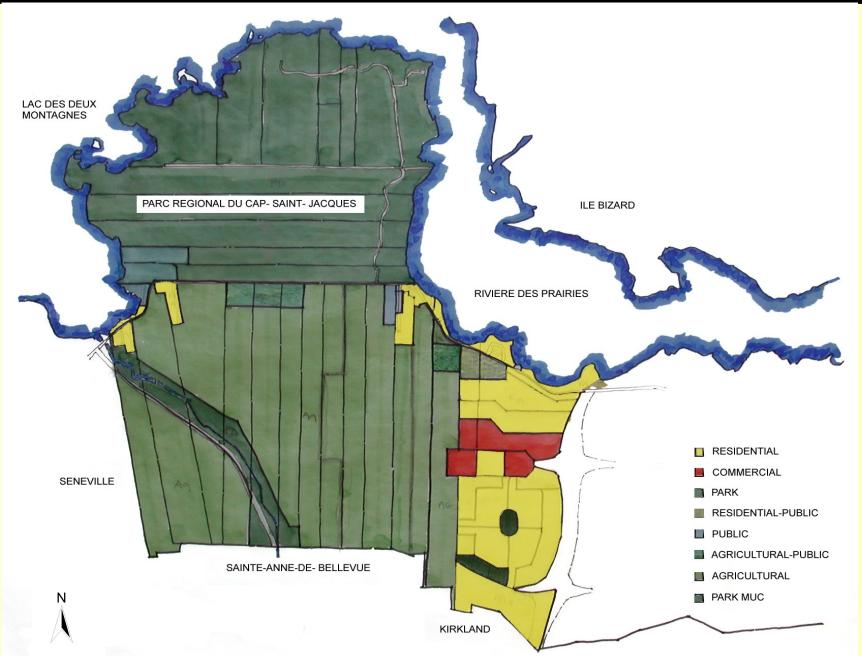
# Floodplain and Drainage





# Current Land Use & Zoning





## Regional Links







# Development Plan & Program for Pierrefonds West Village

R & D Campus and Live / Work Community

#### What we do not want



- Excessive car use
- Unecessarily wide streets
- Lack of commercial service
- Little opportunity for live, work, play
- Lack of preservation of natural resources

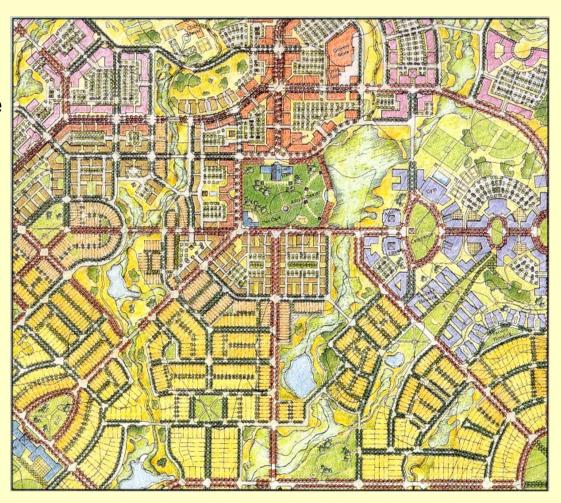


Typical West Island suburban development

## What we plan to do



- Provide alternatives to the status quo
- Create a community where live/work/play are interconnected
- Compact walkable neighbourhoods
- Abundant green space
- Recreation outside the backdoor
- Higher density with more amenities and options
- Formal street pattern



New Urbanism: Peter Calthorpe's Gold Country Ranch, CA

# Guiding Principles of Pierrefonds West Village

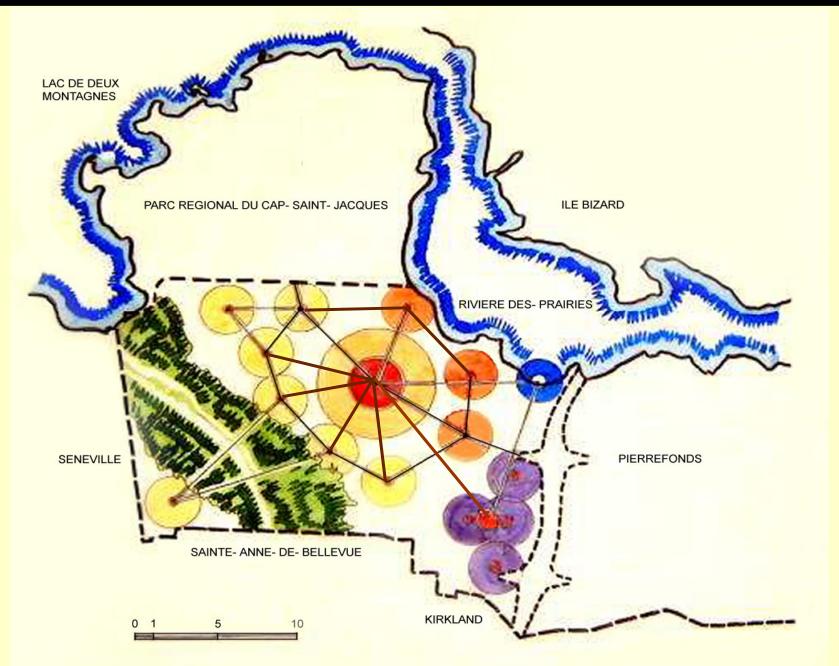


#### **Major principles of New Urbanism**

- All development should be
  - in the form of compact, walkable neighborhoods and/or districts.
  - have clearly defined centers and edges.
- A diverse mix of activities
- Wide spectrum of housing options
- Avoid large developments featuring a single use or serving a single market segment.
- Civic buildings should be sited in prominent locations.
- Open spaces should be provided in convenient locations throughout a neighborhood.

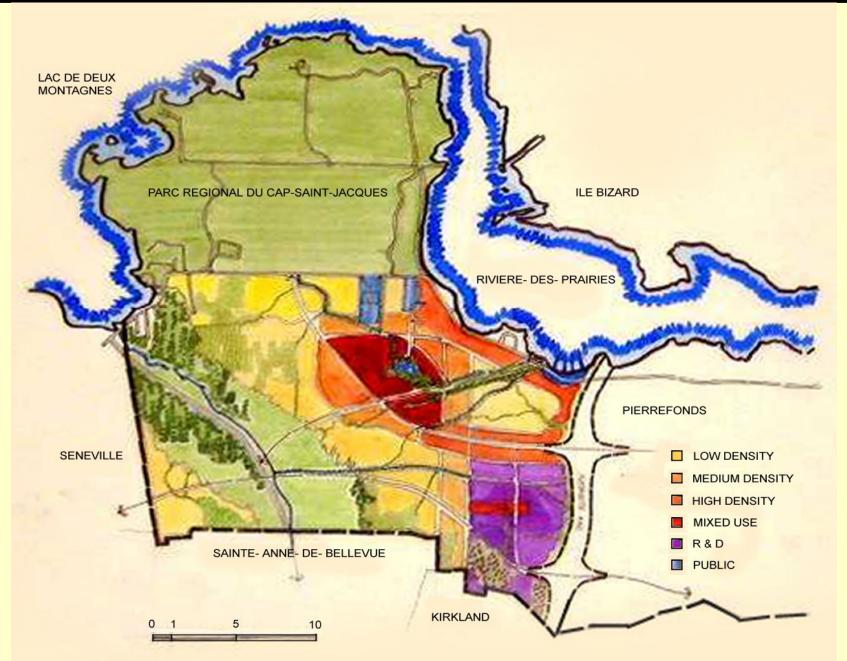
# Pierrefonds West Village: Concept





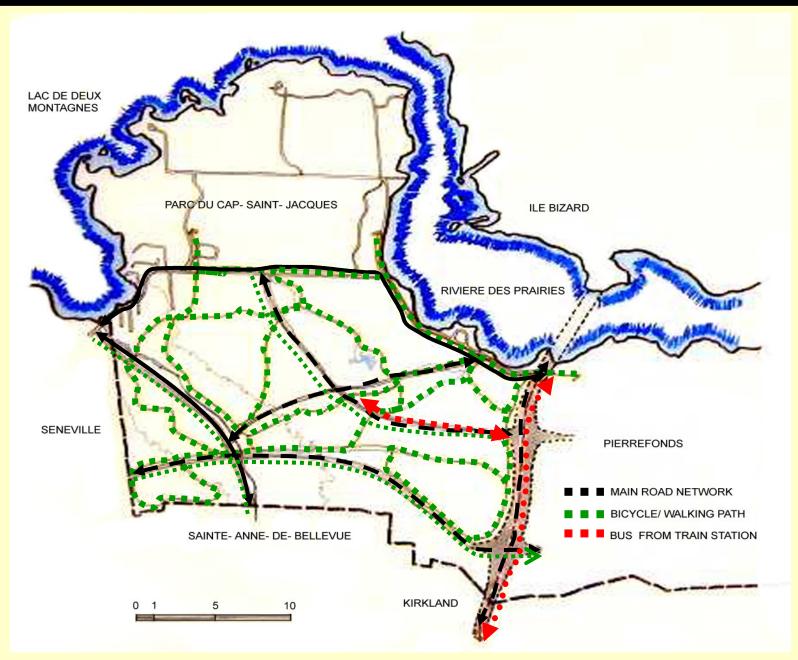
## Pierrefonds West Village: Site Plan





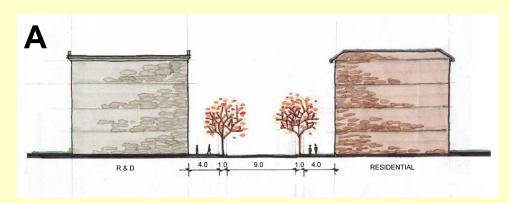
## Pierrefonds West Village: Circulation



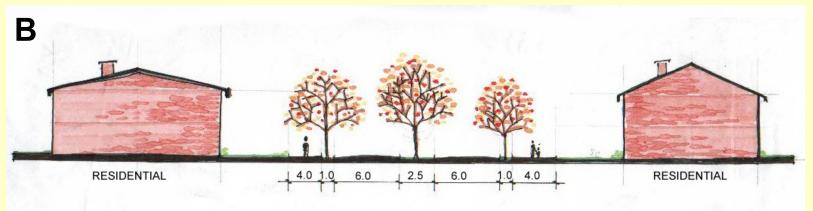


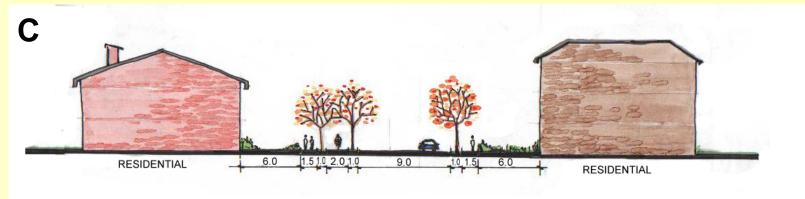
## Pierrefonds West Village: X-Sections





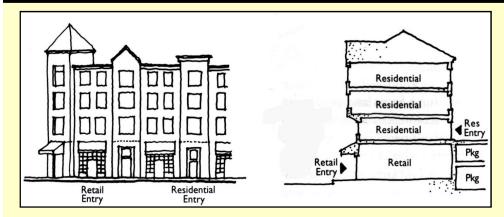
- A- R&D and High Density
- **B** Boulevard with Low Density
- C- Low & Medium Density



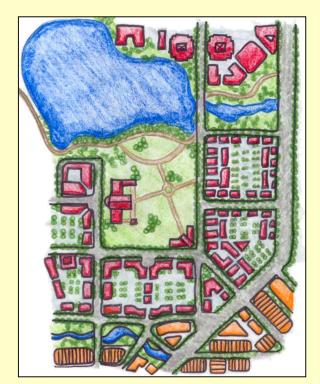


## Main Districts: Pierrefonds West Village Centre

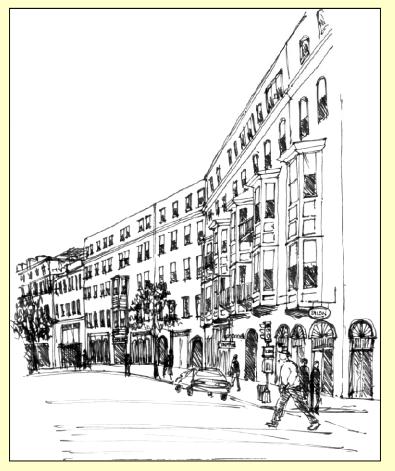




X-section of 3 Storey Walkup--6 Plex / Apartment Complex

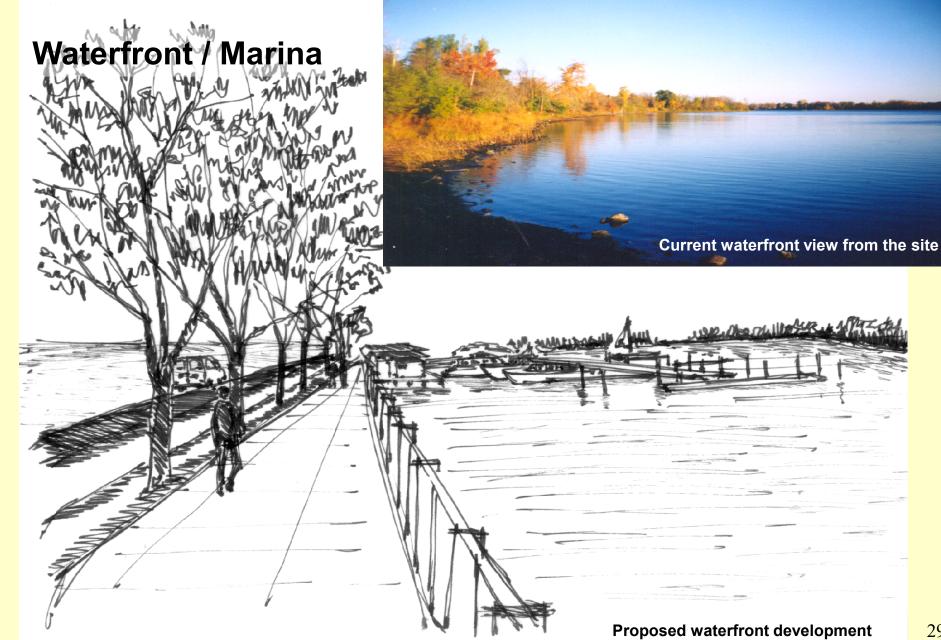


Vision of Planned Unit Development (PUD) for Town Centre



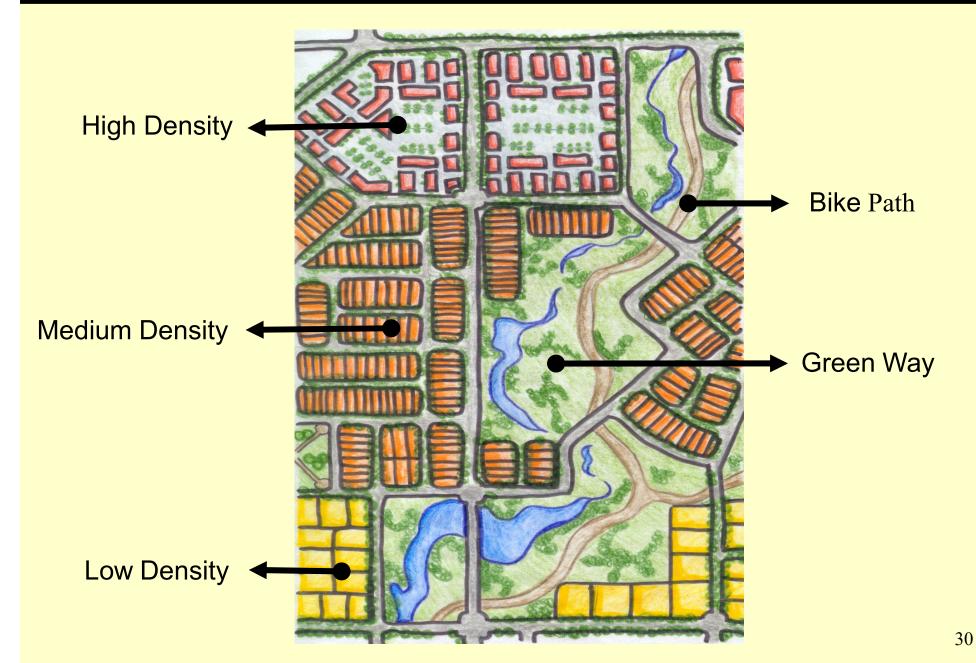
## Main Districts: Pierrefonds West Village





## Pierrefonds West Village: Residential P.U.D.





## Lifestyle Analysis



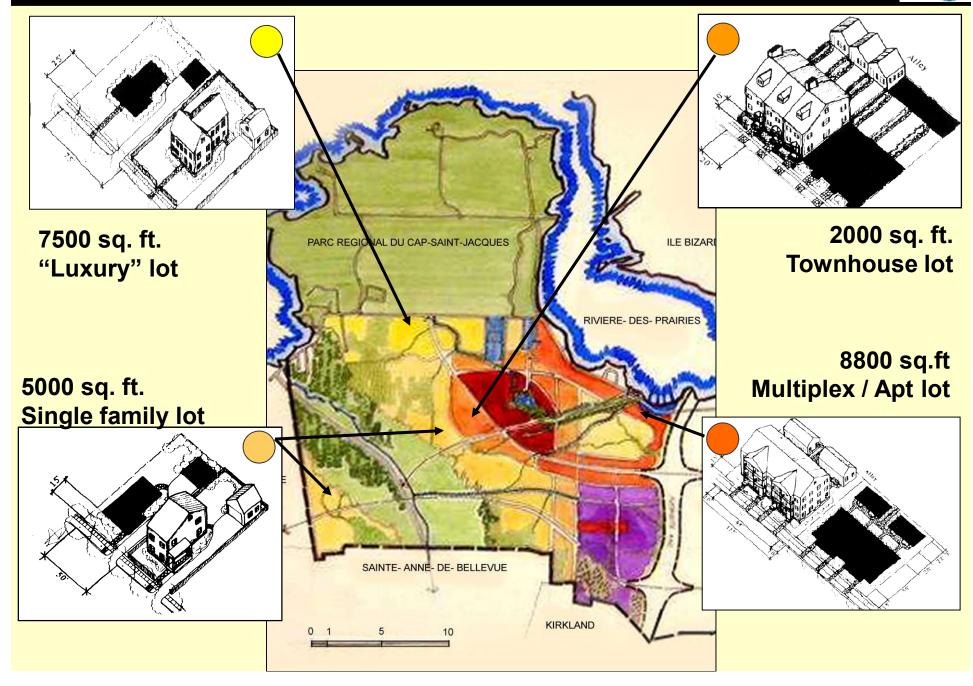
- Who is the community geared towards?
- What can people do here?
- Why do people live here?





# Housing Type and Location

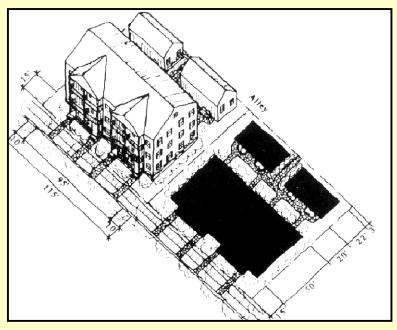




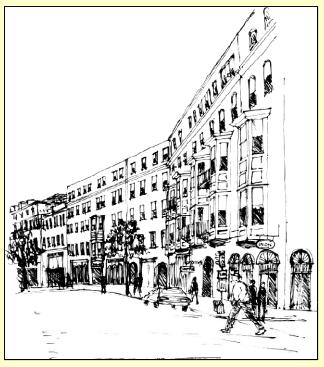
### Housing Types - Multiplex / Apartments (High Density)



House Type	Triplex / Apt.	
Total (ha)	34	
% Total Site Area	7%	
Total Buildable (ha)	26	
No. of Lots	310	
No. of Units	1858	
Estimated Pop	4087	
Cost of Lot & D.U.	\$300,000	
Est. Tax Rev. @ 1.965%	\$1,825,428	



Mulitplex / Apartment Complex--8800 sq. ft lot

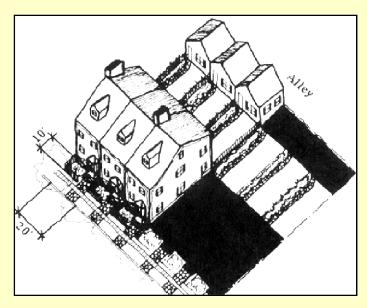




Sketch of streetscape with high density housing

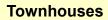
#### Housing Types - Townhouses (Medium Density)

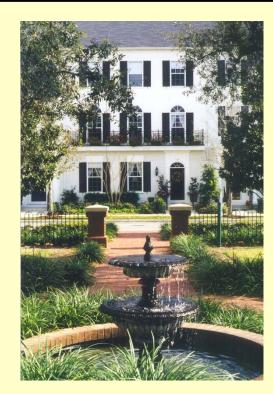




Typical townhouse lot--2000 sq. ft. lot

House Type	<b>Town House</b>
Total (ha)	57
% Total Site Area	11%
Total Buildable (ha)	42
No. of Lots	2264
No. of Units	2264
Estimated Pop	4981
Cost of Lot & D.U.	\$160,000
Est. Tax Rev. @ 1.965%	\$7,118,452



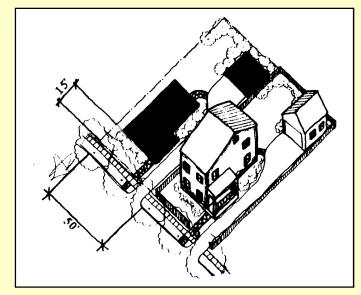




## Housing Types - Single Family (Low Density)



House Type	S / F Det.
Total (ha)	125
% Total Site Area	25%
Total Buildable (ha)	94
No. of Lots	2004
No. of Units	2004
Estimated Pop	4408
Cost of Lot & D.U.	\$180,000
Est. Tax Rev. @ 1.965%	\$7,086,954



Single family lot--5000 sq. ft. lot



Typical single family homes

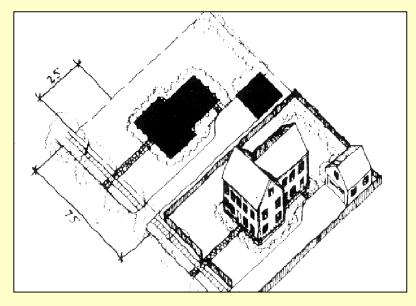


Typical single family homes

#### Housing Types-Single Family Luxury (Low Density)



House Type	S / F Det. "Lux"
Total (ha)	39
% Total Site Area	8%
Total Buildable (ha)	29
No. of Lots	417
No. of Units	417
Estimated Pop	917
Cost of Lot & D.U.	\$210,000
Est. Tax Rev. @ 1.965%	\$1,719,768



"Luxury" homes--7500+ sq. ft. lot

#### Sample of luxury homes





# Site Programme Totals



Α

	Average Lot	No.of	No. of	No. Units /	Density
Housing Type	Size	<b>Floors</b>	Units	Floor	(units/ha)
Multiplex	8800	3 to 5	6 to 10	2	55
Townhouse	2000	2 to 3	1	1	40
Single Family	5000	2 to 4	1	1	16
Single Family	7500	2 to 4	1	1	11

В

Projected Land Use	ha	%
Residential & Mixed Commercial (10%)	255	50%
R & D Campus	70	14%
Civic Space	10	2%
Green Space & 25 yr. Flood Plain	170	34%
Total	504	100%

Site Statistics	Total
Gross Density	26
Net Density	34
No. Lots	4994
No. of Units	6543
Estimated Pop	14394
Tax Rev. @ 1.965%	\$17,750,601

# Development Impact - Current vs. Proposed



Housing units - Population - Tax Revenue

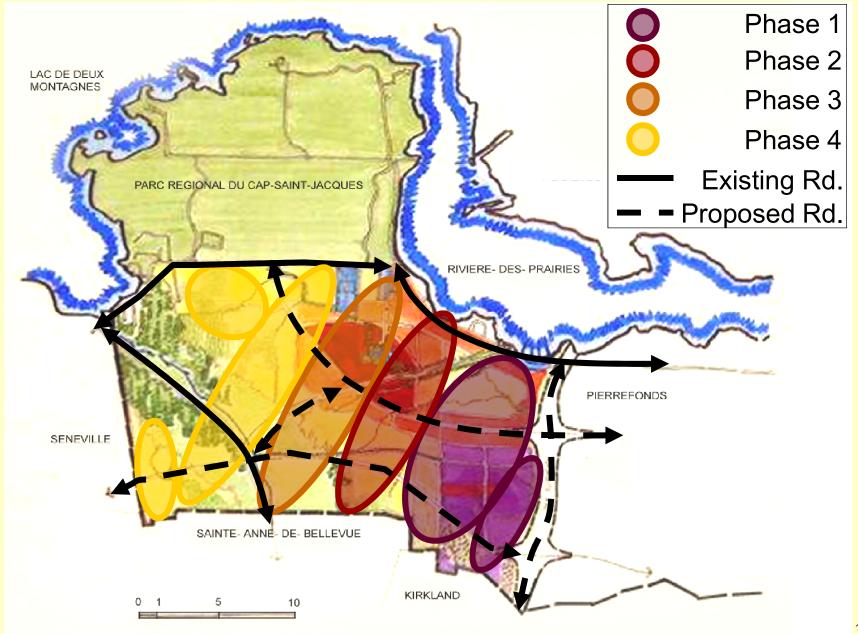
Current ->	Total # DU on Site (230 ha)	3,596
	Estimated Population	7,551
	Density (units/ha)	15
	Tax Rev @ 1.965%	\$7,656,956
Proposed —	Total # DU on Site (230 ha)	6543
	Estimated Population	14394
	Density (units/ha)	34

Tax Rev. @ 1.965%

\$17,750,601

## **Phasing & Transition Strategy**





#### Recommendations and Conclusions



#### Policy Review

- Public participation (acceptance in principle)
- 440 Link / Urban Boulevard
- Zoning must incorporate principles of New Urbanism.

#### Benefits of Our Plan to the Enhancement of Pierrefonds

- Healthier living
- Establishes a town centre and communal focus
- Stronger tax base

#### Challenges to Pierrefonds

- To change development practices under current planning philosophy
- Land assembly